

# Sara & Amine

Moroccan creator couple for fashion, lifestyle, travel and luxury brand storytelling.

[@sarra\\_amine\\_officiel](#)

**280k**

INSTAGRAM FOLLOWERS

Lifestyle audience across Morocco and beyond.

**68M**

MONTHLY VIEWS

Short-form content with large discovery potential.

**3.5M**

INTERACTIONS

High-volume monthly engagement signal.





## CREATOR POSITIONING

# Premium lifestyle stories with a Moroccan point of view.

Sara & Amine create high-quality visual content that blends couple storytelling, fashion inspiration, travel moments, and premium brand integration. Their strongest value for sponsors is authentic content that feels polished enough for luxury, hospitality and campaign use.

- Fashion campaigns**  
Looks, styling, outfit moments and product launches.
- Luxury experiences**  
Hotels, restaurants, cars, events and premium stays.
- Travel partnerships**  
Destination storytelling built around emotion and utility.
- Content for ads**  
Creator-made assets brands can adapt for paid campaigns.

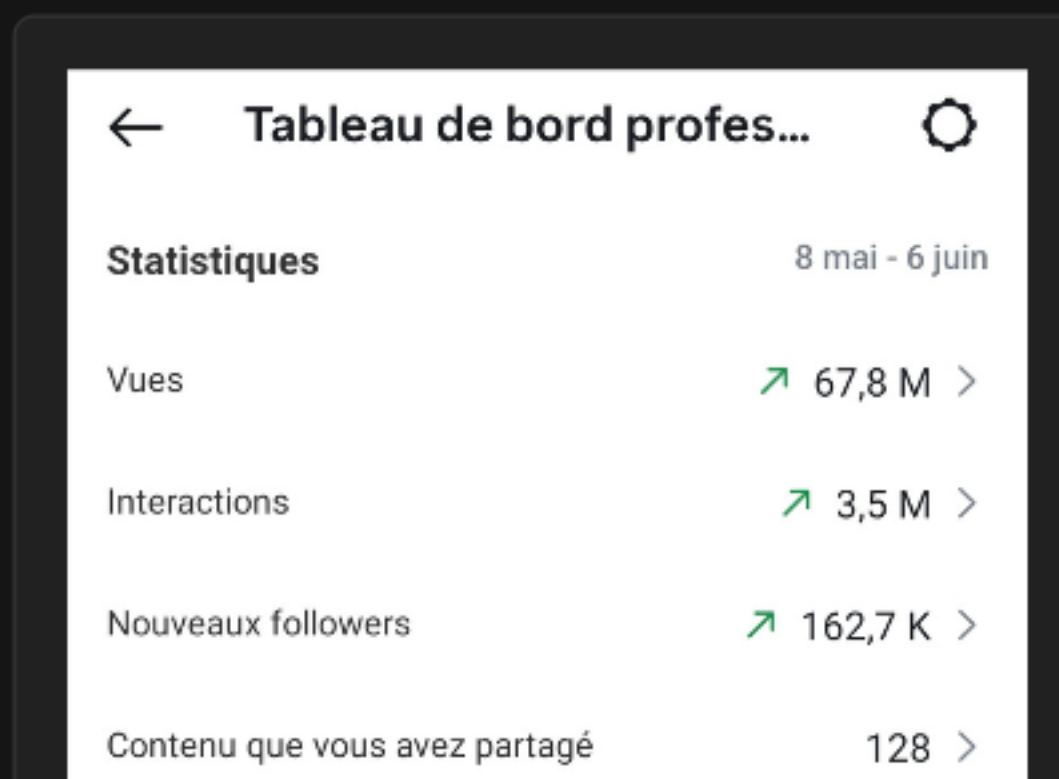
Fashion

Travel

Luxury

# The account combines scale with fresh growth momentum.

Four sponsor-useful signals: audience size, discovery volume, active interactions, and a recent follower surge.



**280k**

FOLLOWERS

Top-of-funnel reach for launches and seasonal campaigns.

**68M**

MONTHLY VIEWS

Strong discovery environment for Reels and high-frequency formats.

**3.5M**

INTERACTIONS

Active monthly engagement for sponsor visibility.

**+162k**

NEW FOLLOWERS / 30 DAYS

Momentum indicator for brands seeking growth-stage creators.

## Best-fit campaign goals

Awareness launches / travel visibility / hotel discovery / luxury lifestyle content / product moments designed for Reels.

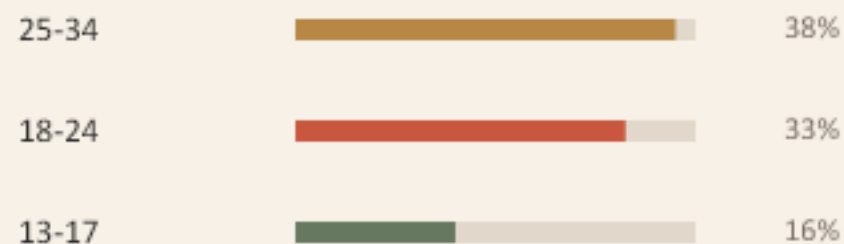
# A focused audience profile for lifestyle and premium consumer brands.

The supplied audience snapshot points to a strongly female community, concentrated in Morocco, with the core age band in 25-34.

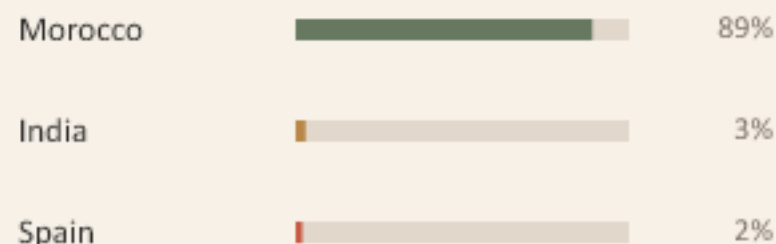
## Demographic snapshot



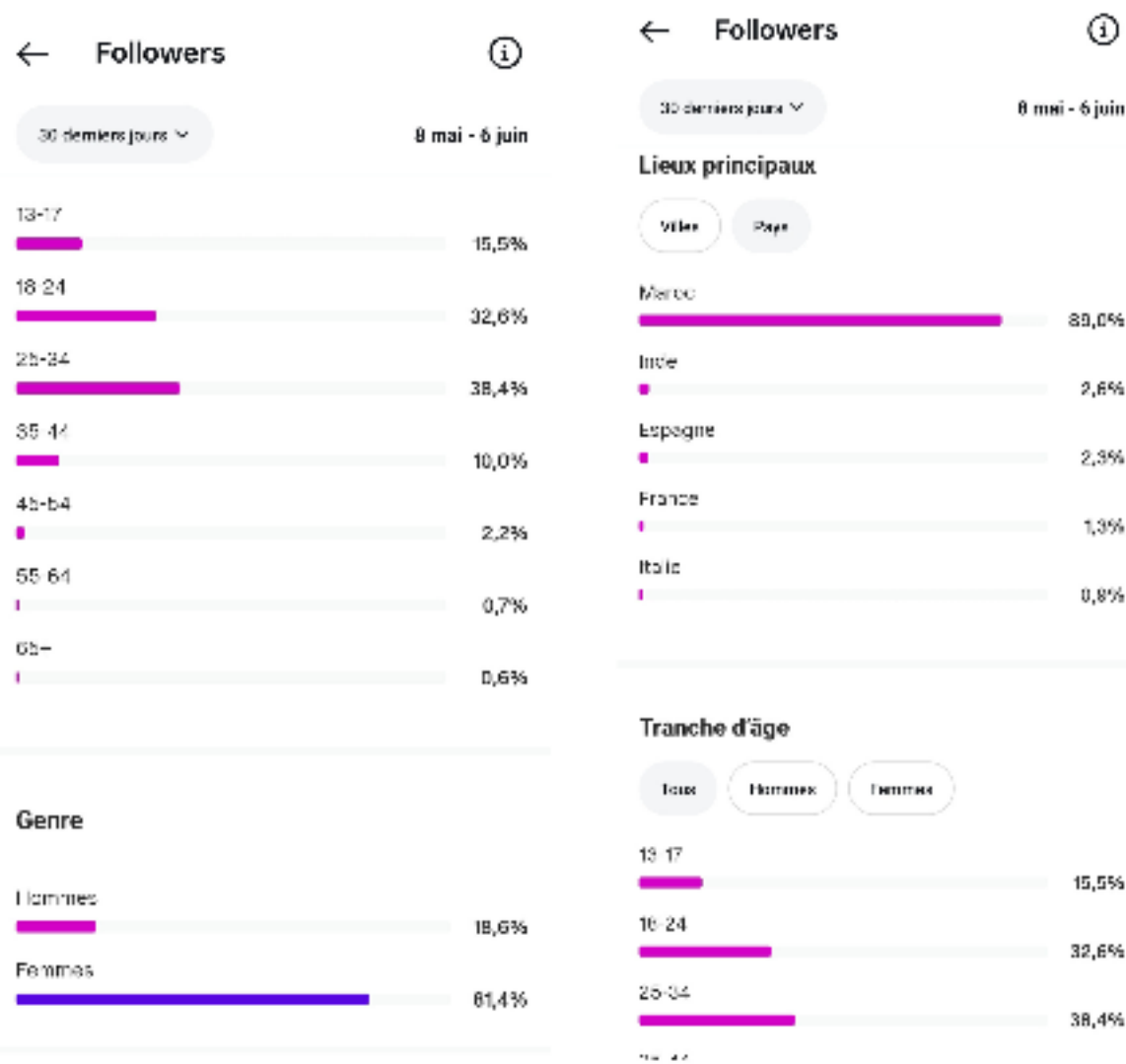
## Age concentration



## Top locations



## Creator dashboard proof



Raw dashboard screenshots are included as proof; key values are rebuilt larger on the left for sponsor readability.



## Sponsors can plug into real lifestyle moments, not forced ads.

### Fashion

Reels, outfit transitions, product styling, campaign drops.

### Hospitality

Hotel stays, room tours, dining, luxury experience reviews.

### Travel

Destination reels, itinerary moments, couples travel storytelling.

### Automotive

Lifestyle drives, launch moments, premium positioning.

### Events

Launch coverage, attendance, behind-the-scenes and recap reels.

### Beauty

Product placement, routine moments, creator-led UGC assets.

### Why it works

The couple format gives campaigns a natural story arc: arrival, discovery, shared reaction, and recommendation. That is especially useful for hotels, fashion, travel, luxury experiences and launch campaigns.

# Packages are built around sponsor outcomes.

Use these as starting points; final scope can be adapted by campaign goal, usage rights, travel needs and production timeline.

## Starter

Best for testing fit

- 1 Reel
- 3-5 Stories
- Product placement
- Basic usage option

## Launch

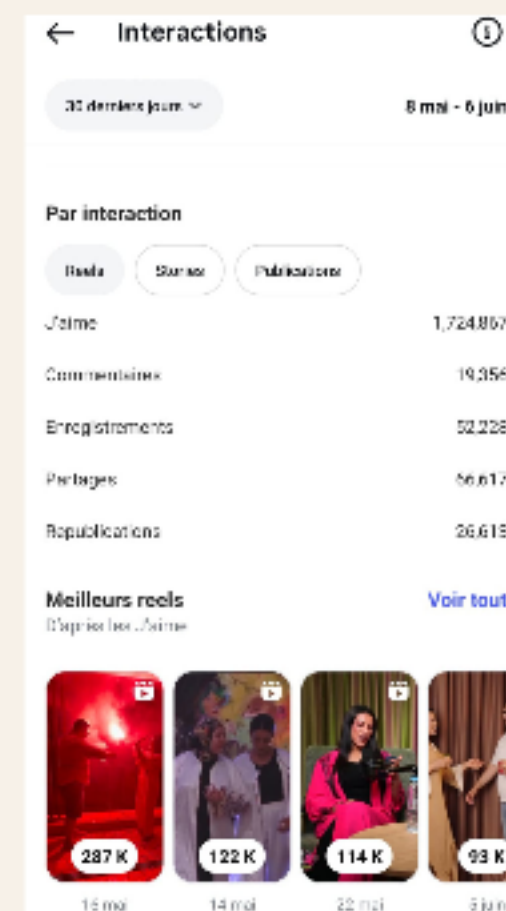
Best for product drops

- 2 Reels
- Story sequence
- Concept + captions
- Campaign recap

## Experience

Best for hotels/travel

- Reels + Stories
- On-location content
- Review/storytelling
- UGC asset bundle



Add-ons: event coverage, brand ambassador programs, paid ads usage, extra UGC edits, destination travel days.

# A clean process from brief to sponsor-ready content.

01

## Brief

Goal, audience, product, location and key message.

02

## Concept

Creative angle, deliverables, timing and approvals.

03

## Production

Reels, stories, photography and UGC captures.

04

## Delivery

Posting, asset handoff, recap and next campaign ideas.

Sponsor-ready note: usage rights, exclusivity, posting dates and paid amplification can be included in the proposal.



# Image range for fashion, travel, culture and lifestyle campaigns.

A sponsor can brief polished couple content, Moroccan cultural elegance, destination moments, and solo lifestyle visuals from the same creator universe.



LET'S WORK TOGETHER

# Ready to build the next campaign?

For collaborations, partnerships and media opportunities, share the campaign goal and the preferred deliverables. Sara & Amine can adapt the concept for fashion, lifestyle, travel, luxury, automotive, hotels and events.

Email

[collaboration@sara-amine.com](mailto:collaboration@sara-amine.com)

Instagram

[@sarra\\_amine\\_officiel](https://www.instagram.com/sarra_amine_officiel)

Location: Morocco

- Campaign goal
- Preferred dates
- Deliverables
- Usage rights
- Budget range

